

Cargo Beyond Borders

SOUTHWEST AIRLINES CARGO BEGINS SHIPPING INTERNATIONALLY

Airline begins offering Cargo services between the United States and Mexico

DALLAS—July 16, 2018—[Southwest Airlines Co.](#) (NYSE: LUV) Cargo is entering its next era as it officially began its international shipping program on Sunday. With this milestone, the carrier now offers the ability to ship between the United States and Mexico City. Later this summer, the carrier intends to add the ability to ship between the U.S. and Cancun, Puerto Vallarta, and Cabo San Lucas/Los Cabos before adding the ability to ship between the U.S. and other international destinations within its network.

“Our Teams have been hard at work getting ready for this historic milestone, and now we’re set to take our award-winning Cargo services to places we’ve never been able to reach before,” said Matt Buckley, Southwest’s Vice President of Cargo and Charters. “We can’t wait to begin working with our Customers on both sides of the border and play a small role to help businesses grow.”

“We applaud Southwest Airlines’ decision to expand cargo operations between Mexico City and Houston Hobby Airport. This move takes advantage of Houston’s growing logistics expertise and adds strength to the Houston economy,” said Houston Airport System Director Mario Diaz.

This past spring, Southwest Cargo rolled out its new back office and point of sale system, Southwest Cargo Suite. The suite of products and Customer-facing solutions laid the foundation for this month’s start of the carrier’s international shipping program.

To learn more about Southwest Cargo or how you can open an account with Southwest Cargo to become a known shipper, visit [swacargo.com](#).

Note to Editors: For broadcast quality videos and downloadable photos of the Southwest Airlines Cargo Team in action, please visit the [Southwest Airlines Newsroom](#).

ABOUT SOUTHWEST AIRLINES CARGO

Southwest Airlines' relentlessly-reliable Employees offer Cargo Customers award winning air cargo service to destinations across the map. With our extensive network and over 4,000 flights a day during peak periods, Southwest Cargo has the flights you need to meet your shipping requirements. Learn more about how Southwest Cargo can help you with your shipping needs by visiting [swacargo.com](#).

ABOUT SOUTHWEST AIRLINES CO.

In its 48th year of service, Dallas-based [Southwest Airlines Co.](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 57,000 Employees to a Customer base topping 120 million passengers annually, in recent years. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. During peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 99 destinations in the United States and 10 additional countries. Southwest has announced its intention to sell tickets in 2018 for service to Hawaii, subject to requisite governmental approvals.

Southwest coined [Transfarency](#)[®] to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

As launch customer of the Boeing 737 MAX 8 in North America, the Company operates the largest fleet in the world of Boeing aircraft, all of which are equipped with satellite-based WiFi. Customers who connect to the WiFi network may use their personal devices to view on-demand movies and television shows, as well as nearly 20 channels of free, live TV.

With a bold new look first unveiled in 2014, Southwest is progressing through a multi-year refresh of its fleet to showcase the carrier's *Heart*: a new logo, aircraft livery, interior design featuring new seats, Employee-designed uniforms, and an updated airport experience, all of which showcase a dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. With 45 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2017 Southwest Airlines One Report can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at Southwest Airlines or by phone at 800-I-FLY-SWA.

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