

SOUTHWEST AIRLINES TO ADD AWARD-WINNING CARGO SERVICES TO CINCINNATI/NORTHERN KENTUCKY INTERNATIONAL AIRPORT

DALLAS—May 4, 2017— [Southwest Airlines Co.](#) (NYSE: LUV) announced today that it'll be adding its award-winning Cargo services to its new operation at Cincinnati/Northern Kentucky International Airport (CVG) starting June 5, 2017. The carrier begins passenger service one day before with flights between Chicago Midway (MDW) and Baltimore/Washington International Airport (BWI), Southwest's two busiest airports in terms of daily departures.

"Companies around the country rely on Southwest's relentlessly reliable Cargo Team to get the job done," said Matt Buckley, Vice President of Southwest's Cargo and Charters. "Our Hospitality, Customer Service, and attention to detail are what set us apart from our competitors. We're looking forward to assisting businesses throughout the Cincinnati region with their shipping needs while also enabling shippers from across the country to reach this key business market."

"We're very pleased that Southwest will be offering cargo services at CVG," said Candace McGraw, chief executive officer, CVG. "We look forward to Southwest starting service and growing its partnership with CVG and the businesses in our region."

The carrier will offer its Cargo services on its normally scheduled domestic flights through Wright Brothers Aero, Inc. Their offices will be located at 1360 Donaldson Road Center I, Suite D, Erlanger, Ky., 41018, and open Monday through Friday from 5:00am to 1:00am.

In 2016, Southwest carried more than 200 million pounds of Cargo throughout its domestic network delivering everything from life critical donations to live tropical fish and fresh seafood.

To learn more about Southwest Cargo and how it can help your business grow across the country, visit swacargo.com.

Southwest begins serving CVG on June 4, 2017, with eight daily nonstop flights--three between CVG and BWI and five between CVG and MDW. Those two gateways allow passengers to access the rest of the carrier's 101-city network.

ABOUT SOUTHWEST AIRLINES CARGO

Southwest Airlines' relentlessly reliable Employees offer Cargo Customers award-winning, expedited air cargo service to destinations across the map, including complimentary Road Feeder Service and interline destinations. With our extensive domestic network and over 3,900 departures a day during peak travel season, we have the flights you need to meet your shipping requirements. Learn more about how Southwest Cargo can help you with your shipping needs by visiting swacargo.com.

ABOUT SOUTHWEST AIRLINES CO.

In its 46th year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 54,000 Employees to more than 100 million Customers annually. Southwest proudly operates a network of 101 destinations in the United States and eight additional countries with more than 3,900 departures a day during peak travel season. Service to both Grand Cayman and Cincinnati begins June 4, 2017; and service to Turks and Caicos is expected to begin November 5, 2017, subject to requisite government approvals.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped

with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as nearly 20 channels of free, live TV compliments of our valued Partners. Southwest created [Transfarency®](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free® to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. The airline proudly unveiled a bold new look: *Heart*. A new logo, aircraft livery, interior design featuring a new seat and Flight Attendant galley, Employee-designed uniforms, and an updated airport experience all showcase the dedication of Southwest Employees who connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 44 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report™ can be found at **[SouthwestOneReport.com](#)**.

Book Southwest Airlines' low fares online at [Southwest.com](#) or by phone at 800-I-FLY-SWA.

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